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RCI e-News

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You are invited to subscribe to **RCI e-News**, a free e-newsletter featuring insider information about coins and varieties, news from the collecting world, pricing updates, new-product developments, and special offerings that are only available to our newsletter subscribers.

We are extending this offer to you because some time ago you ordered a coin, a numismatic reference book, a Top 100 Insights & Value Guide newsletter subscription, or a Certified Coin Estate product from us at RCI.

To thank you for your subscription you will receive a complimentary copy of our latest Top 100 Value Guide, a \$10 value. (This offer expires on November 30, 2009.)

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We are looking forward to providing you with useful and timely information on a rich variety of numismatic topics.

Sincerely,
Michael S. Fey, Ph.D.,
President, RCI (Rare Coin Investments)

Fey Launches RCI e-News.

Ironia, NJ-November 12, 2009. Michael S. Fey, co-author of the *4th Edition of the Top 100 Morgan Dollar Varieties: The VAM Keys*, and author of *A Decade of Top 100 Insights*, and *Top 100 Insights and Value Guide* announced today that he launched a free online subscription newsletter called RCI e-News. The newsletter

will feature insider information about coins and varieties, news from the collecting world, pricing updates, new product developments, and special offerings.

Dealers and collectors who sign up for the free newsletter at <http://www.rcicoins.info/e-newsletter/?p=subscribe> will receive a complementary copy of our Fall, 2009 Top 100 Value Guide, a \$10 value for free. The offer expires November 30, 2009.

The Fall, 2009 issue of Top 100 Insights featured a discussion on the evolution of coin grading. Insights, tips and observations in the grading and certification of coins was presented.

VAM is an acronym for Leroy Van Allen and A. George Mallis who were first to catalog varieties of obverse and reverse dies, called die pairs, by a VAM number. VAM numbers are given along with photographs of each in the *Comprehensive Catalog and Encyclopedia of Morgan & Peace Dollars (4th Ed)* normally referred to as the VAM book.

For further information, please contact Michael S. Fey, Ph.D., at RCI, P.O. Box C, Ironia, NJ 07845 or call (973) 252-4000; FAX (973) 252-0481; E-Mail: Feyms@aol.com Information on *Top 100* pricing can be found in RCI's quarterly newsletter, *Top 100 Insights & Value Guide* at <http://www.rcicoins.com>
