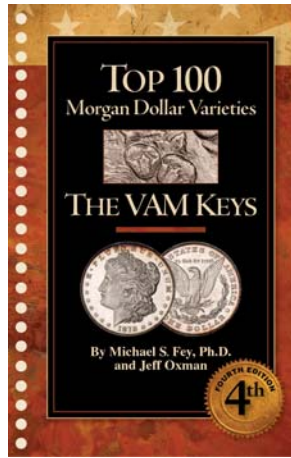


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FOR IMMEDIATE RELEASE
September 16, 2009

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A \$5000 Top 100 Award

Ironia, NJ-September 16, 2009. Michael S. Fey, co-author of the 4th edition of *Top 100 Morgan Dollar Varieties: The VAM Keys* announced today that he and fellow co-author Jeff Oxman are prepared to offer an award of \$5000 to any Society of Silver Dollar Collector (SSDC) who completes a collection of the 4th edition Top 100 coins in Mint State, certified by a major grading service, by January 1st, 2010. Only SSDC members are eligible, and the winner must agree to be the subject of a press release.

In 1997, Fey and Oxman offered a \$1000 award to the first new member of the SSDC to complete the Top 100 *in any grade* by the year 2000. That \$1000 award

was paid to silver dollar variety collector, Michael Andrew, after only about 1 year from when it was first announced.

According to Fey, the 4th edition of the Top 100 is fully illustrated with many new Top 100 varieties, new pricing, new rarity, new population and condition census information, and a new chapter on Morgan dollar rotated dies. It's about 50 pages longer than the 3rd edition, has new color covers, otherwise, it's the same size and general format, although expanded, as earlier editions. Orders for the new 4th edition Top 100 were shipped this past week. The cost is \$29.95 + \$4 shipping and handling.

VAM is an acronym for Leroy Van Allen and A. George Mallis who were first to catalog varieties of obverse and reverse dies, called die pairs, by a VAM number. VAM numbers are given along with photographs of each in the *Comprehensive Catalog and Encyclopedia of Morgan & Peace Dollars (4th Ed)* normally referred to as the VAM book.

For further information, please contact Michael S. Fey, Ph.D., at RCI, P.O. Box C, Ironia, NJ 07845 or call (973) 252-4000; FAX (973) 252-0481; E-Mail:

Feyms@aol.com To order the 4th edition of the Top 100 online go to

<http://www.rcicoins.com>
